

CBA | JOE BELEW AWARD

The 2024 Joe Belew Award will be presented to the CBA member applicant with the most responsive and impactful program seeking to provide workforce development & educational opportunities.

How did your institution or teammates go above and beyond to help consumers? Did your institution lend a helping hand to the community or employees?

SUGGESTED PROGRAM EXAMPLES:

- Student Educational or Institution Internships
- Low-Moderate Income (LMI) Community Development
- Workforce Affordable Housing
- Sector-Specific Skill Development
- Financial Health

Selected by volunteers from CBA's membership, the winning program will receive \$5,000 for the nonprofit partner of its choice and be featured in an award ceremony at **CBA LIVE 2024 taking place March 25-27, in Washington, D.C.** CBA will showcase the program in a press release, via social media and on its website throughout the following year.

JUDGING CONSIDERATIONS:

*Only one (1) application per member will be submitted and accepted.

Innovation: What is unique or innovative about your institution's efforts to invest in workforce development programs?

Impact: What measurable success has the program achieved or potentially will achieve?

Collaboration: How has the institution involved organizations or individuals from the community in the program? How has the institution worked with local non-profits/governments/academia/training partners to ensure the program's responsiveness and fit to the individuals or communities being served?

APPLICATION TIMELINE (*One application per institution*):

November: CBA will begin accepting applications.

January: The deadline for applications is Friday, January 26, 2024. Submission review and judging process begins.

End of February: All applicants will be contacted regarding the status of the submission.

March: Winner announced at CBA LIVE 2024 taking place March 25-27 at The Gaylord National Harbor in Washington, D.C.

About the Joe Belew Award

Established to honor CBA's former president Joe Belew's commitment to community development, the award encourages and recognizes the efforts of CBA member whose innovative solutions address pressing social issues.

The focus of the Award changes annually. Past years have focused on job creation, closing the wealth gap, serving the unbanked and underbanked, financial education, financial innovation, small business initiatives, and programs to support service members, veterans and their families.

How to Apply

Visit the Joe Belew Award page on our website to download the application. Email your completed application to koconnor@consumerbankers.com

Learn More

For additional details on the Joe Belew Award or other questions, contact Kevin O'Connor at koconnor@consumerbankers.com or call 202.552.6376.