

# Executive Briefing Biographies



## **Tony Hadley**

Senior Vice President

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Tony Hadley is Senior Vice President of Government Affairs and Public Policy for the Experian group of companies. He has led the corporation's policy and regulatory programs relating to consumer reporting, financial markets, direct marketing and advertising, e-commerce and privacy for more than 20 years. He advises the Experian Global Risk Management Council on such activities in the Americas, EMEA and Asia Pacific.

Hadley leads Experian's legislative and regulatory efforts with several US-based trade groups and alliances. These include the Consumer Data Industry Association; the American Financial Services Association; the Consumer Bankers Association; the Association of National Advertisers; and the U.S. Chamber of Commerce. Hadley is Chairman of the National Business Coalition on E-commerce and Privacy, a coalition of global Fortune 500 companies that advocate for workable solutions to e-commerce policy.