

# CBA | JOE BELEW AWARD

The 2019 Joe Belew Award sponsored by the Consumer Bankers Foundation, will be presented to the CBA member-bank applicant with the most innovative and impactful small business initiatives.

Examples may include innovative and impactful programs in areas such as:

- Mentorship
- Financial Education
- Microlending
- Entrepreneurship
- Fintech
- Community Involvement

The winning bank will receive \$10,000 to donate to the nonprofit program partner of its choice and will be featured in an award ceremony at CBA LIVE in April 2019. CBA will showcase the program in a press release and on its website throughout the following year. The winning bank will also have the opportunity to participate in a "Day on the Hill" in Washington, DC, meeting with a member of Congress from their banks' district and state to showcase the work the bank does within the community.

The winner will be selected by a volunteer subcommittee of the CBA Community Reinvestment Committee.

## JUDGING CONSIDERATIONS

**Innovation:** What is unique or innovative about the program that sets it apart from other programs seeking to enhance their small business initiatives? How is this program solving an issue in a new way?

**Impact:** Does the program have an evaluation plan to measure progress and impact? What measurable success has the program achieved or potentially will achieve?

**Sustainability & Replicability:** Is the program sustainable? Could these "best practices" be replicated by other players in the industry?

**Collaboration:** How has the bank involved organizations or individuals from the community in the program? What partnerships have been formed?

## APPLICATION TIMELINE

**December:** CBA will begin accepting applications in December. The application is available on CBA's Joe Belew Award webpage. Completed applications should be submitted via email to [mcolon@consumerbankers.com](mailto:mcolon@consumerbankers.com).

**January:** The deadline for applications is Wednesday, January 23, 2019. The judging process begins for the CBA Joe Belew Award subcommittee.

**March:** All applicants will be contacted regarding the status of the submission.

**April:** The 2019 Joe Belew Award winner will be announced at CBA LIVE 2019 April 1-3 at the Gaylord National Harbor, Washington, DC.

## About the Joe Belew Award

This award was established to honor CBA's former president, Joe Belew, for his commitment to community development. The award encourages and recognizes the efforts of CBA member banks whose innovative solutions address pressing social issues.

The focus of the Award changes annually. Past years have focused on job creation, affordable housing programs, serving the unbanked and underbanked, financial education, financial innovation, and programs to support service members, veterans and their families.

## How to Apply

Visit the Joe Belew Award page on our website to download the application. Email your completed application to [mcolon@consumerbankers.com](mailto:mcolon@consumerbankers.com).

## Learn More

For additional details on the Joe Belew Award or other questions, contact Maren Colon at [mcolon@consumerbankers.com](mailto:mcolon@consumerbankers.com) or call 202.552.6394.