

CBA | JOE BELEW AWARD

The 2023 Joe Belew Award will be presented to the CBA member-bank applicant with the most responsive and impactful program seeking to reduce the wealth gap.

How did your bank or bankers go above and beyond to help consumers? Did your bank lend a helping hand to the community or employees?

SUGGESTED EXAMPLES:

- Creating retirement security by helping BIPOC business owners set up a 401(k) and educating their employees on the value of the 401(k) plan so they can adapt the "pay yourself first" mindset.
- Using of alternative data and machine learning innovations to extend affordable credit to a much larger population of consumers, including "credit invisibles," people stigmatized by damaged credit.
- Tailoring programs to address COVID-19's unequal impact on LMI and M/M households.
- Special Purpose Credit & Diversity Grant Programs

Selected by member volunteers from CBA's Community Reinvestment Committee, the winning program will receive \$5,000 for the nonprofit partner of its choice and be featured in an award ceremony at **CBA LIVE 2023 taking place March 27-29, in Las Vegas, NV**. CBA will showcase the program in a press release, via social media and on its website throughout the following year. All submissions will be featured in the 2023 Joe Belew Award booklet, distributed at CBA LIVE and online.

JUDGING CONSIDERATIONS:

*Only one (1) application per bank will be submitted and accepted.

Innovation: What is unique or innovative about your banks efforts to reduce the wealth gap?

Impact: What measurable success has the program achieved or potentially will achieve?

Collaboration: How has the bank involved organizations or individuals from the community in the program? How has the bank worked with local organizations to ensure the program's responsiveness and fit to the communities being served?

APPLICATION TIMELINE (*One application per bank*):

November: CBA will begin accepting applications.

January: The deadline for applications is Friday, January 27, 2023. Submission review and judging process begins.

End of February: All applicants will be contacted regarding the status of the submission.

March: Winner announced at CBA LIVE 2023 taking place March 27-29 at The Bellagio Resort in Las Vegas, NV.

About the Joe Belew Award

Established to honor CBA's former president Joe Belew's commitment to community development, the award encourages and recognizes the efforts of CBA member banks whose innovative solutions address pressing social issues.

The focus of the Award changes annually. Past years have focused on job creation, affordable housing programs, serving the unbanked and underbanked, financial education, financial innovation, small business initiatives, and programs to support service members, veterans and their families.

How to Apply

Visit the Joe Belew Award page on our website to download the application. Email your completed application to koconnor@consumerbankers.com

Learn More

For additional details on the Joe Belew Award or other questions, contact Kevin O'Connor at koconnor@consumerbankers.com or call 202.552.6376.